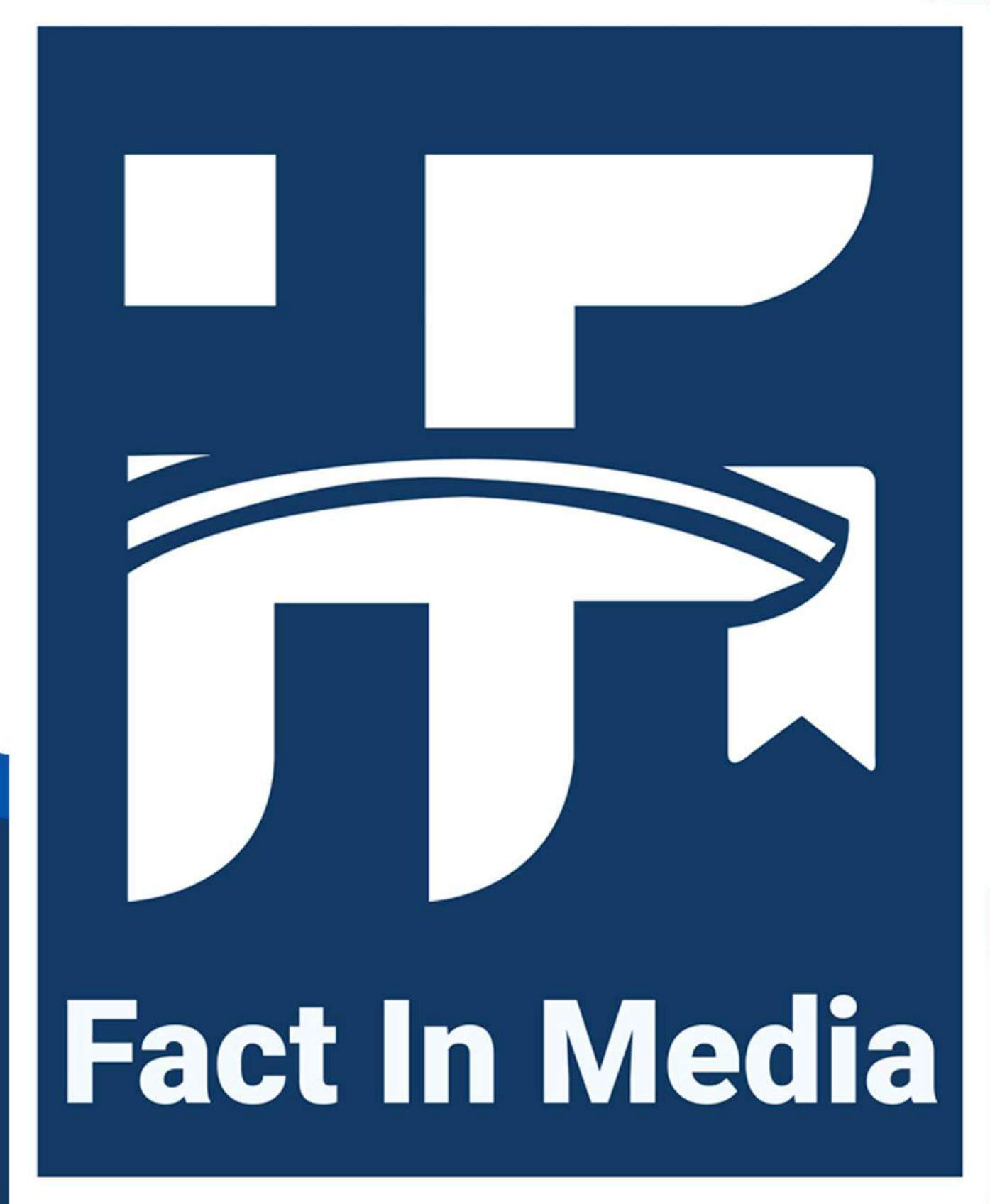




FACT IN MEDIA is a recommended and premier social media platform for enthusiastic entrepreneurs, emerging political figures, and many others
We prioritize delivering our services

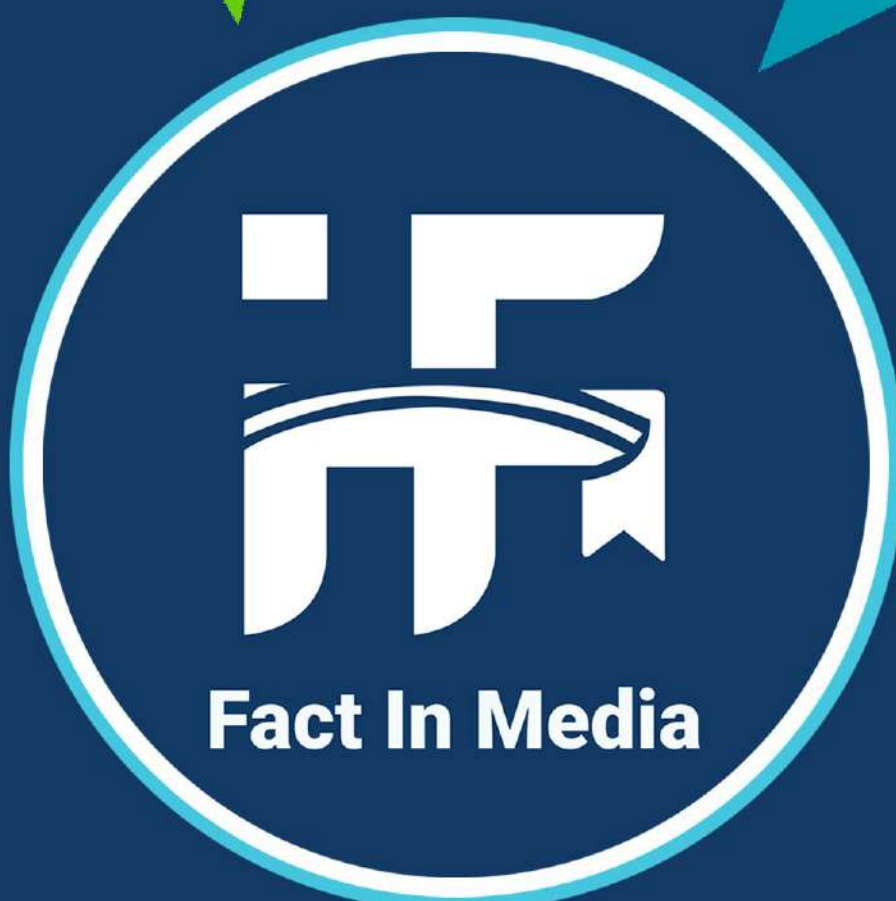
based on:

FAITH

**CUSTOMER
SERVICE**

ANALYSIS

TRANSPARENCY



We consider these four pillars as the Foundation of our company.

INTRODUCTION:



Mr. Chennamsetti Karthik

Founder & Political Strategist – Fact In Media

Chennamsetti Karthik is a focused and forward-looking political strategist with a passion for public affairs that began early in life. His passion for politics began in his school days, actively engaging in public discussions and leadership roles shaping his vision for leadership and governance early on.

At the age of just 17, he was selected to **Indian Air Force**, a testament to his discipline and determination. However, his deeper calling remained in the political space, leading him to begin his career as Personal Assistant to **Rajahmundry MP Sri Margani Bharat**. This role provided him with real-time experience in constituency operations, policymaking, and public interaction.

THE RISE OF FACT IN MEDIA

In 2022, he founded **Fact In Media**, a political campaign and branding agency that has rapidly gained recognition across **Andhra Pradesh** and **Telangana**. With a clear focus on strategy, digital outreach, and voter engagement, Karthik has worked with **MLAs, MPs, and Ministers** across party lines.

Karthik has successfully partnered with candidates from **YSRCP, TDP, Janasena, BJP, INC, and BRS**, earning credibility for his results-driven, data-informed approach.

He represents a new generation of political consultants who combine ground realities with modern strategies.

Karthik has played a key role in several **successful election** campaigns. His deep expertise in social media strategy has made him one of the most sought-after digital consultants in **Andhra Pradesh and Telangana**.

OUR MOTTO

We work under the guidelines of customers' FAITH, conduct ANALYSIS, ensure satisfaction through CUSTOMER SERVICE, and maintain TRANSPARENCY in our service.

OUR SERVICES EXTENDED TO: The following are the services offered by **FACT IN MEDIA!**

➤ Political Image Building

- * Strategizing and enhancing public perception
- * Creating positive narratives for leaders
- * Managing media presence and public outreach

➤ Social Media Management

- * Daily content posting and engagement
- * Monitoring analytics and trends
- * Community interaction and reputation handling

➤ Campaign Ideation

- * Concept development based on target audience
- * Slogan and theme creation
- * Innovative marketing strategies

➤ Digital Marketing

- * SEO and SEM campaigns
- * Social media advertising (Facebook, Instagram, etc.)
- * Meta Ads, Google Ads, and YouTube promotions

➤ Data Management

- * Voter database collection and segmentation
- * Analysis and visualization of public data
- * Secure and structured data storage

➤ Content Writing

- * Articles, blogs, and campaign messages
- * Speech and script writing
- * Captivating copy for posts and ads

➤ Public Opinion Polls

- * Designing and conducting surveys
- * Data analysis and reporting
- * Predictive insights for strategy

➤ Reel Videos

- * Short video content for Instagram/Facebook
- * Creative scripting and editing
- * Trend-based and engaging visuals

➤ Media Coverage

- * Press releases and news features
- * Ad space and airtime coordination
- * Media relations and PR

➤ Graphic Designing

- * Posters, flyers, banners (digital & print)

➤ Video Editing

- * Professional editing with transitions and effects

➤ Meme Marketing

- * Trend-based humorous content
- * Politically relevant memes
- * Viral content creation

➤ Speech Videos with Thumbnails

- * Recording and editing leader speeches
- * Custom thumbnail creation
- * Highlight cuts and subtitles

➤ Live Video Streaming

- * Live coverage of events/rallies
- * Multi-platform streaming (YouTube, Facebook, etc.)
- * Real-time audience engagement

➤ Voice Over Videos

- * Professional voice-overs in multiple languages
- * Narration for videos and promos
- * Lip-sync and dubbing support

➤ Bulk SMS Campaigns

- * Mass messaging to voters/supporters
- * Customized templates and reports

➤ Bulk WhatsApp Messaging

- * Messages with images/videos
- * Personalization and response tracking
- * API integration and automation

➤ IVR Calling Services

- * Pre-recorded calls to the public
- * Polls and info delivery via calls
- * Feedback collection and reporting

➤ Election Surveys

- * Pre-poll and exit polls
- * Ground-level feedback collection
- * Data-driven strategy planning

➤ Leader App Development

- * Custom mobile app for leaders
- * Updates, polls, tasks, and team communication
- * Voter database access

➤ Social Media Blue Tick Verification

- * Facebook, Instagram & Twitter (X) profile verification
- * Documentation and ID validation
- * Enhanced digital credibility

➤ War Room Setup & Monitoring

- * 24x7 campaign monitoring
- * Real-time dashboards for quick decisions
- * Dedicated response teams

➤ Influencer & Celebrity Collaborations

- * Local and regional influencer tie-ups
- * Video bytes, endorsements & shoutouts
- * Campaign-based influencer strategy

➤ Voter Awareness Campaigns

- * Focused campaigns for youth, women, and first-time voters
- * Social issue-based drives
- * Awareness videos and digital content

➤ Customized Political Songs

- * Audio branding with catchy tunes
- * Professionally recorded campaign songs
- * Dialer tunes and background scores

➤ Personal Branding for Leaders

- * Vision Document Creation
- * Image Consultancy & Styling
- * Leader's Diary / Personal Blog Management

➤ Mobile Number Database Services

- * Targeted numbers by constituency, age, caste
- * Used for SMS, WhatsApp & call campaigns
- * Legal, filtered, and updated data

➤ Candidate/Party Documentaries

- * Storytelling-style video of the leader's journey
- * Achievements, vision, and public work
- * Includes interviews, B-roll, VO, and subtitles

➤ Short Films & Issue-Based Videos

- * Ground reality storytelling (youth, farmers, etc.)
- * Emotional connect and call-to-action endings
- * Complete production from script to screen

➤ Manifesto Drafting Support

- * Clean, appealing content
- * Issue-based structuring

➤ Complaint Management System

- * Toll-free number setup
- * WhatsApp-based complaint intake
- * Resolution tracking and reporting

➤ Festival & Seasonal Greetings Automation

- * Ready-made festive creatives
- * Auto-scheduling via WhatsApp/SMS/Email
- * Maintains emotional connection with voters

➤ Fake News Monitoring & ORM

- * Real-time misinformation tracking
- * Reputation protection strategy
- * Social media monitoring and response

➤ Negative Campaign Management

- * Opposition tracking
- * Rebuttal content creation
- * Troll and perception control

➤ Exit Polls & Post-Campaign Feedback

- * Live sample surveys after voting
- * Constituency-wise insights
- * Re-strategizing inputs for final rounds

➤ Booth-Level Management

- * Booth-wise voter mapping
- * Volunteer coordination tools
- * Day-wise booth action plans

➤ Election Material Supply

- * Pamphlets, banners, stickers, t-shirts, flags, etc.
- * Custom printing with party branding
- * Fast delivery for impactful campaigns

➤ Electioneering Services

- * End-to-End Planning, Execution & Monitoring
- * Ground-Level Planning – Constituency mapping, rally planning, mandal-wise strategy
- * Booth-Level Management – Voter list analysis, volunteer coordination booth activation
- * War Room Operations – Real-time dashboards, 24x7 command response system
- * Outreach Campaigns – Door-to-door, missed calls, community-specific strategies
- * Polling Day Strategy – Voter mobilization, booth agents, live tracking
- * Cadre Training – Volunteer briefings, messaging discipline, voter interaction
- * Post-Poll Analysis – Feedback collection, performance review, strategic planning

➤ Advanced AI Video Solutions

- * AI-generated spokesperson videos
- * Lip-synced multilingual video content
- * Fast turnaround of dynamic video content for campaigns

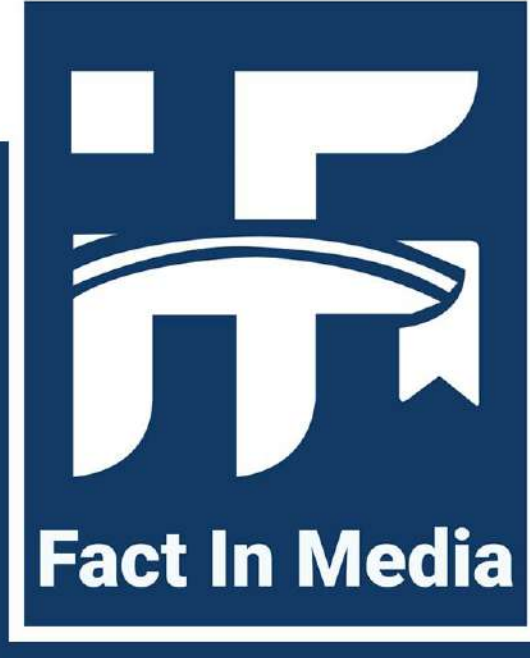
➤ LED Campaigns

- * LED video vans for promotions
- * Location-based targeting with live video play
- * Display of speeches, short films & ads
- * High-visibility campaigning during rallies and events

**Your Election
Our Mission**



**Thank
You**



LET'S WIN TOGETHER



అనే నేను

Find Us :-     FACT IN MEDIA

Contact Us   9533777726 | 7036461514

 www.factinmedia.com

Mail :- connect2factinmedia@gmail.com